



***Reverse Raffle & Evening of America's Greatest Music***  
Saturday, October 10, 2020 at the Blair County  
Convention Center, Altoona

## **SPONSORSHIP OPPORTUNITIES**

All sponsors will be recognized online through the Home Nursing Agency Foundation website and Facebook page, as well as in media releases before the event.

### **EVENT SPONSOR | \$5,000**

- Exclusive newspaper promotion
- Speaking opportunity at event
- Logo on all promotional materials
- 8 Reverse Raffle tickets, admitting 16 for dinner, drinks, and music
- Display of company banner
- PowerPoint slide advertisement displayed throughout the event
- Inside cover full-page color ad in program booklet

### **DIAMOND SPONSOR | \$2,500**

- Logo on event tickets
- 4 Reverse Raffle tickets, admitting 8 for dinner, drinks, and music
- Display of company banner
- PowerPoint slide advertisement displayed throughout the event
- Full-page color ad in program booklet (4.5" w x 7.5" h)
- Verbal acknowledgment during Reverse Raffle drawing

### **GOLD SPONSOR | \$1,000**

- 2 Reverse Raffle tickets, admitting 4 for dinner, drinks, and music
- Display of company banner
- PowerPoint slide advertisement displayed throughout the event
- Half-page color ad in program booklet (4.5" w x 3.6875" h)

### **SILVER SPONSOR | \$500**

- 1 Reverse Raffle ticket, admitting 2 for dinner, drinks, and music
- Logo on PowerPoint display rotating throughout the event
- Eighth-page color ad in program booklet (2.1875" w x 1.75" h)

### **BENEFACTOR**

- Donation of \$100 or more
- Listing in program booklet

Join us for a casual evening of cash prizes, great baskets, and dancing thru the decades as we raise funds to support the Healing Patch Children's Grief Program.

The fun kicks off with dinner and a Reverse Raffle Drawing with more than \$4,000 in cash prizes being awarded.

Attendees will get to show off their dance moves as they enjoy America's greatest hits from the 1960s thru now. There will be other opportunities to win throughout the night with Silent Auction items, pull tabs, 50/50 drawing, and more.

- Campaign runs August-October 2020
- Unique Benefit: *Altoona Mirror* Advertising

## **CONTACT US**

- Would your business like to donate a basket or gift card?
- Would you like to buy Reverse Raffle tickets?

Please contact Stephanie Roefaro at 814-947-7023 or [sroefaro@homenursingagency.com](mailto:sroefaro@homenursingagency.com).

The Decades Club exclusively benefits the Healing Patch Children's Grief Program. The Healing Patch offers FREE supportive services and resources, addressing the needs of grieving children through family sessions, in-school services, community education, and various children's grief resources.



## **PROGRAM ADVERTISING OPPORTUNITIES**

Ad artwork should be emailed in pdf format to [foundation@homenursingagency.com](mailto:foundation@homenursingagency.com) by September 23, 2020.

### **Full Page Ad**

4.5"w X 7.5"h

Color \$350  
Black & white \$250

### **1/4 Page Ad**

2.1875"w X 3.6875"h

Color \$100  
Black & white \$75

### **1/2 Page Ad**

4.5"w X 3.6875"h

Color \$175  
Black & white \$125



Saturday, October 10, 2020



# SPONSORSHIP FORM

Yes! We would like to be a Decades Club sponsor!

## SPONSORSHIP INFORMATION

Company Name (as it should appear for recognition):

\_\_\_\_\_

Contact Name:

\_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website:

\_\_\_\_\_

## SPONSORSHIP PACKAGE *Select your sponsorship level below.*

- |  |   |
|--|---|
| <input type="checkbox"/> \$5,000 Event Sponsor   | <input type="checkbox"/> \$500 Silver Sponsor |
| <input type="checkbox"/> \$2,500 Diamond Sponsor | <input type="checkbox"/> \$_____ Benefactor   |
| <input type="checkbox"/> \$1,000 Gold Sponsor    | <input type="checkbox"/> \$_____ Ad Space     |

## PAYMENT INFORMATION

- Please invoice us
  - Check enclosed for \$\_\_\_\_\_
- Please make checks payable to Home Nursing Agency Foundation*

- Please charge my credit card (circle one)

Visa      Mastercard      Discover

*For credit card purchases only:*

Name on card:

\_\_\_\_\_

Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

## RETURN BY JULY 31, 2020

201 Chestnut Avenue, PO Box 352 | Altoona, PA 16603-0352  
Fax: 814-941-1648 | Email: [foundation@homenursingagency.com](mailto:foundation@homenursingagency.com)