

**Did you know that 1 in 7 children in America will lose a parent or sibling to death by the time they are 20 years old?**

**What happens to these local grieving children?**

Without the opportunity to process their grief in a healthy way, children are far more likely to engage in risky behavior later and be negatively affected throughout their lives. For example, *children who experience unresolved childhood grief from the loss of a father are:*

- o 5 times more likely to commit suicide
- o 9 times more likely to drop out of high school
- o 10 times more likely to engage in substance abuse
- o 20 times more likely to have behavioral disorders

Home Nursing Agency's Healing Patch was formed in 2005 as a **FREE** program that provides peer-to-peer support for children and their families who have suffered a loss to death. Families connect with one another and specially trained volunteers to find hope and healing through family sessions at centers in Blair and Cambria counties.



"You can see the understanding and support in the faces of the other kids," shares Blair County Healing Patch volunteer Chris McConnell says. "By sharing their stories, they are helping each other realize they are not alone and that they are not the only ones with feelings of sadness, anger, guilt or regret. They also see that in time, there is hope for better days."

**What does this mean to you?**

You have the opportunity to bring this hope and healing to grieving children and families in our community. We are now seeking community partners to sponsor the Decades Club fundraiser. This fun event will include a reverse raffle drawing with more than \$4,500 in cash prizes AND an evening of America's greatest music from the 1960s thru now, along with Auction Baskets. The event will be well-publicized through the generous partnership of WTAJ and the *Altoona Mirror*.

**Would you consider sponsoring the Decades Club event?** There are a variety of levels, as shared in the attached Sponsorship Opportunities packet. If you are unable to sponsor but would like to participate, we welcome items for the Raffle Baskets/Silent Auction.

*While we enjoy this evening of fun celebrating decades past, we will be raising money for the decades to come, ensuring these grieving children have access to FREE services that give them hope for a brighter future.*

**DECADES CLUB**

September 21, 2019  
Jaffa Shrine, Altoona

**200 Club Reverse Raffle Drawing**

- \$100 ticket includes hors d'oeuvres, dinner, and drinks for two
- Reverse raffle with more than \$4,500 in cash prizes
- Evening of Dancing thru the Decades
- Auction Baskets

**Home Nursing Agency Foundation Board**

- Nanci Case
- W.E. "Bill" Earnest
- Nancy Fogel
- Jeanie Geist
- Edward Henderson
- Raymond Hess
- J. Mark Moschella
- Brian Pachtman
- Lisa Turbeville Markowski
- Kathy Wagner
- Michael Ward

**Decades Club Committee**

- Carole Claycomb
- Natalie Depto-Vesey
- Matt Dunio
- Rosemary Fiore
- Kim Helsel
- Lori Hetrick
- John Hooper
- Paula Ingram
- Ellen Paterson
- Mark Martino
- Stephanie Roefaro
- Kim Steward
- Allison Stockley
- Linda Stotler



# DECADES CLUB

## Reverse Raffle & Evening of America's Greatest Music *Saturday, September 21, 2019 at the Jaffa Shrine, Altoona*

Join us for a casual evening of cash prizes, great baskets, and dancing thru the decades as we raise funds to support the Healing Patch Children's Grief Program.

The fun kicks off with dinner and a Reverse Raffle Drawing with more than \$4,000 in cash prizes being awarded.

Attendees will get to show off their dance moves as they enjoy America's greatest hits from the 1960s thru now. There will be other opportunities to win throughout the night with Raffle Baskets, Silent Auction items, pull tabs, 50/50 drawing, and more.

- *Campaign runs July-September 2019*
- *Unique Benefit: WTAJ and Altoona Mirror Advertising*

**THE DECADES CLUB BENEFITS THE HEALING PATCH CHILDREN'S GRIEF PROGRAM.** The Healing Patch offers a variety of supportive services and resources, addressing the needs of grieving children through family sessions, in-school services, community education, and various children's grief resources.



Reverse Raffle & Evening of America's Greatest Music  
Saturday, September 21, 2019

## SPONSORSHIP OPPORTUNITIES

### EVENT SPONSOR | \$5,000

- Exclusive TV and newspaper promotion
- Speaking opportunity
- Logo on all promotional materials
- Logo on event tickets
- Recognition (and link if applicable) on HNA website, Facebook page, employee website, media releases, and Spring 2020 *Celebrate Giving* magazine
- 10 tickets for dinner and dancing
- Display of company banner
- PowerPoint slide advertisement displayed throughout the event
- Inside cover full-page color ad in program booklet

### DIAMOND SPONSOR | \$2,500

- Logo on event tickets
- Recognition (and link if applicable) on HNA website, Facebook page, employee website, media releases, and Spring 2020 *Celebrate Giving* magazine
- 8 tickets for dinner and dancing
- Display of company banner
- PowerPoint slide advertisement displayed throughout the event
- Full-page color ad in program booklet (4.5" w x 7.5" h)
- Verbal acknowledgment during Reverse Raffle drawing

### GOLD SPONSOR | \$1,000

- Recognition (and link if applicable) on HNA website, Facebook page, employee website, media releases, and Spring 2020 *Celebrate Giving* magazine
- 4 tickets to dinner and dancing
- Display of company banner
- PowerPoint slide advertisement displayed throughout the event
- Half-page color ad in program booklet (4.5" w x 3.6875" h)

### SILVER SPONSOR | \$500

- Recognition on HNA website, Facebook page, media releases, and Spring 2020 *Celebrate Giving* magazine
- 2 tickets to dinner and dancing
- Logo on PowerPoint display rotating throughout the event
- Eighth-page color ad in program booklet (2.1875" w x 1.75" h)

### BENEFACTOR

- Donation of \$50 or more
- Listing in program booklet

## ADVERTISING OPPORTUNITIES

Place an ad in our program booklet to promote your business/organization. Ad sizes are on the following page.

## CONTACT US

- Would your business like to donate a basket or gift card?
- Would you like to buy Reverse Raffle tickets?

Please contact Stephanie Roefaro at 814-947-7023 or [sroefaro@homenursingagency.com](mailto:sroefaro@homenursingagency.com).



## **PROGRAM ADVERTISING OPPORTUNITIES**

Ad artwork should be emailed in pdf format to [foundation@homenursingagency.com](mailto:foundation@homenursingagency.com) by September 6, 2019.

**Full Page Ad**  
4.5"w X 7.5"h

Color \$350  
Black & white \$250

**1/4 Page Ad**  
2.1875"w X 3.6875"h

Color \$100  
Black & white \$75

**1/2 Page Ad**  
4.5"w X 3.6875"h

Color \$175  
Black & white \$125



Saturday, September 21, 2019



# SPONSORSHIP FORM

Yes! We would like to be a Decades Club sponsor!

## SPONSORSHIP INFORMATION

Company Name (as it should appear for recognition):

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Contact Name:

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Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Website:

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## SPONSORSHIP PACKAGE *Select your sponsorship level below.*

- \$5,000 Event Sponsor
- \$2,500 Diamond Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$\_\_\_\_\_ Benefactor
- \$\_\_\_\_\_ Ad Space

## PAYMENT INFORMATION

- Please invoice us
- Check enclosed for \$\_\_\_\_\_
 

*Please make checks payable to Home Nursing Agency Foundation*
- Please charge my credit card (circle one)

Visa      Mastercard      Discover

*For credit card purchases only:*

Name on card:

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Card number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Address: \_\_\_\_\_

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## RETURN BY JULY 26, 2019

201 Chestnut Avenue, PO Box 352 | Altoona, PA 16603-0352  
Fax: 814.941.1648 | Email: foundation@homenursingagency.com